

**Nicole A. Berry**  
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## *Summary of Qualifications*

Highly motivated, creative individual with demonstrated skills and accomplishments in the fast-paced, ever-changing tech industry as well as a successful entrepreneur. Outstanding interpersonal skills and the ability to effectively communicate with a diverse group of internal and external customers in a variety of business and employment venues. Proficient with Microsoft Suite, Photoshop, Illustrator, Mac and types 55wpm. Expert with creative areas including Illustration, Storyboarding, Character Design, Concept Design and Sequential Art. Freelance artist with an entrepreneur spirit creating an array of personal art using computer animation, illustrations, digital media and design. Team oriented, trains and works with others to accomplish a common goal. Client focused, strives to exceed customer's expectation.

### *Skills*

Photoshop	Illustrator	Visual Studio
Painter	After Effects	Microsoft Office

## *Professional Background*

### **Web Coordinator**

#### **University of Kansas Memorial Corporation**

*August 2016 - February 2018*

- Maintained content and appearance of company web site using HTML/CSS, JavaScript, SQL, and ASP.Net MVC
- Served as communicative liaison between eCommerce and Marketing teams to advertise store promotions and ensure proper execution of online sales
- Photographed new and existing products for compelling online display

- Utilized extensive knowledge of Photoshop and Illustrator to design and publish posters promoting company events and initiatives

## **Product Advisor**

### **Microsoft**

*May 2012 - February 2016*

- Illustrated eye-catching posters for in-store events
- Showcased features in Windows programs by creating digital artwork
- Supported customers with aid in computers and software through personal training
- Taught children the basics of digital art and drawing fundamentals in summer workshops

## **Graphic Designer**

### **Ashlar Group**

*April 2014 - May 2014*

- Cooperated with managing partners to develop a company logo which effectively illustrated their foundations principles
- Contacted CEO with updates on the designing phase of the project
- Presented a finalized logo to be used on the company site and marketing materials

## **Education**

### **Johnson County Community College**

*Associates in General Studies*

### **Savannah College of Art and Design**

*Bachelor of Fine Arts in Sequential Art*

*Minor in Concept Art for Games*

## **Experience Volunteer**

Humane Society of  
Greater Kansas City

American Cancer  
Society

Animal Haven